

CLASSIFICATION CONFIDENTIAL **CONFIDENTIAL**
 CENTRAL INTELLIGENCE AGENCY REPORT
 INFORMATION FROM
 FOREIGN DOCUMENTS OR RADIO BROADCASTS CD NO.

50X1-HUM

COUNTRY North Korea DATE OF INFORMATION 1948

SUBJECT Political - Communist propaganda

HOW PUBLISHED Irregular periodical DATE DIST. 1 MAY 1950

WHERE PUBLISHED P'yongyang NO. OF PAGES 2

DATE PUBLISHED Dec 1948

LANGUAGE Korean SUPPLEMENT TO REPORT NO.

THIS DOCUMENT CONTAINS INFORMATION AFFECTING THE NATIONAL DEFENSE OF THE UNITED STATES WITHIN THE MEANING OF ESPIONAGE ACT 50 U. S. C. 31 AND 32, AS AMENDED. ITS TRANSMISSION OR THE REVELATION OF ITS CONTENTS IN ANY MANNER TO AN UNAUTHORIZED PERSON IS PROHIBITED BY LAW. REPRODUCTION OF THIS FORM IS PROHIBITED.

THIS IS UNEVALUATED INFORMATION

SOURCE Sonjonwon Such'aek (Handbook of the Propagandists), North Korean Labor Party.

PROPAGANDA AND THE MASS MOVEMENT

The Propaganda Bureau of the North Korean Labor Party received a very kind appeal some time ago from Comrade Ho Kai-i, member of the Politburo and of the Standing Committee of the North Korean Labor Party, asking the bureau to do whatever it could to preserve the numerous election headquarters and convert them into democratic propaganda centers. Various local party organizations immediately took steps to put Comrade Ho's suggestion into practice. The Sojong Township Party in Pongsan Kun, Hwanghae-do reorganized its election headquarters into a democratic propaganda headquarters. This headquarters at once began political educational work on a broad scale, including: illustrated lectures on agriculture, special lectures on domestic animals, reading and reports meetings, discussions on national and international problems, round-table conferences on the purpose of the production-quota system, etc.

This is what is happening all over North Korea. Thus, the Korean mass movement has been established on a sound foundation. To expand the activities of the mass movement we must carry out the following program:

1. The most important task before us is placing the mass movement system on a permanent basis. Members of all party circles must work through the democratic propaganda centers; every party circle must maintain constant liaison with its respective democratic propaganda center. With respect to the number of democratic propaganda centers, there should be one center in every factory, one center for every 20 homes in farm and fishing villages, and two or more centers on every street. In every center, there should be five to seven volunteer workers to perform the following duties:

- a. One person responsible for the center
- b. One person responsible for a reading group, a round-table conference, and a discussion group
- c. One person responsible for slogans, cartoons, posters, quick reports, etc.
- d. One person responsible for literature, art, athletic activities, and other activities of mutual interest

- 1 -

CLASSIFICATION		CONFIDENTIAL		CONFIDENTIAL	
STATE	<input checked="" type="checkbox"/> NAVY	<input checked="" type="checkbox"/> NSRB		DISTRIBUTION	
ARMY	<input checked="" type="checkbox"/> AIR	<input checked="" type="checkbox"/> FBI			

CONFIDENTIAL

CONFIDENTIAL

50X1-HUM

e. One person responsible for the library and other educational facilities.

Members of each circle should meet at least once a week to discuss problems arising within each circle. Regional circle conference must be held once each month.

2. The second important task concerns the problem of raising the quality of leadership of the propagandists. In this connection each kun party headquarters should conduct a short training course for all propagandists in the kun once a month. Each township party headquarters should hold conferences to exchange views and discuss various problems twice a month. In the meantime, all propagandists should be provided with sets of questionnaires on Marxism and Leninism as a means of furthering their knowledge of democratic ideals.

3. Establishing additional propaganda centers and procuring the necessary equipment for the centers constitute our third pressing problem. Since democratic propaganda centers must become the schools for all patriotic democratic people, the buildings and equipment must be of a quality to command high prestige. Furthermore, every propaganda center must display portraits of Marshall Stalin and Premier Kim Il-sung must post appropriate slogans and cartoons of current events; and must display production figures, plans for agricultural improvements, as well as data on literacy and data regarding well-known local products. Also, every propaganda center should have recreational facilities.

4. The last problem concerns the systematic organization of the mass movement. The most vital aspect of the mass movement is to have every adult responsible for certain tasks and to discuss freely the weak points as well as good points of the work. Leaders of various propaganda centers must refrain from authoritative assertions on matters that concern the masses. On the contrary they should be prepared to listen to comments about the center's activities.

The following program is suggested:

a. Democratic propaganda centers must be places where both factory workers and farmers can meet for rest and friendly chats.

b. Every center must hold an informal discussion once a week on farming, various other occupations, and current political problems, including both praise and criticisms.

c. Every center should hold a free-discussion meeting three times a week to exchange views on current newspapers. It must be kept in mind that at every meeting we must stress the undesirableness of reactionaries and American imperialists.

d. Each center must have plenty of bulletin board space to be able to post production figures, news clippings of party interests, official notices, and comments and criticisms pertaining to party activities.

e. Each center must sponsor, from time to time, social gatherings as a means of promoting close relationship among the party members.

f. Every center must exert its utmost efforts to cultivate reading habits among the party members, and to obtain all necessary party publications and other authorized reading materials, because constant reading is one of the best means of being propagandized.

- E N D -

- 2 -

CONFIDENTIAL

CONFIDENTIAL